

Norfolk ASA Development Group
Notes of meeting 5th June 2018
Holiday Inn, Ipswich Road, Norfolk

Attendees:

Darren Peck (DP)
Stewart Murray (SM)
Keith Belton (KB)
Chris Searle (CS)
Leanne Brace (LB)

Apologies: Chris Galer (CG)

SwimMark

LB provided the group with an insight on how Swim21 had changed to SwimMark, and highlighted how the process was much simpler now. A summary of SwimMark accredited clubs within Norfolk was reviewed by the group. The following is a summary of the discussion;

Accredited

- City of Norwich SC
- Dereham & District SC
- Diss Otters SC
- Great Yarmouth SC
- North Norfolk Vikings SC
- Norwich Swan SC
- West Norfolk SC

There was a suggestion that the following clubs no longer exist;

- Hunstanton Sea Eagles SC
- Kingfishers Norwich
- Little Fish Swimming Club Norwich
- Long Stratton SC

Action- LB will investigate this further.

The list of remaining clubs were reviewed for potential SwimMark clubs. The only club that would be suitable was Thetford Dolphins SC.

Action- LB to investigate whether the club would be keen to become accredited.

Swim England Club Awards

Detail of the new Swim England Club Awards was provided to the group. It was suggested that these awards have been produced for new young swimmers entering competitive swimming clubs, after

existing a Learn to Swim Scheme. The purpose for the awards includes; assistance with retention; tangible rewards to show improvement; an income for the clubs; a syllabus to help coaches write sessions; and a pathway that focuses on perfecting skills, rather than speed. The 'Off the Blocks' resource from British Swimming compliments the awards, and is a supportive tool to use alongside. LB showed the group the certificates, and asked for assistance in promoting them around the clubs.

Action- ALL to help promote the Competitive Swimming Awards to clubs.

Pooltime/ Cost

CS brought to the attention of the group, the issues some clubs are currently facing with a hike in pool hire costs, and availability, notably at Dereham pool. It was noted that lifeguard costs now are added to the already increased bill, rather than being included. Yet they are essential for the pool hire.

Action- LB will look into the reasoning behind this.

Norfolk Development Day

The 2017 development day was summarised as being successful, but quite undersubscribed on some of the workshops. This was due to a clash of dates of local events, despite advertising the save the date well in advance.

LB asked if the group would likely deliver a similar event. This was agreed, and the possibility of using an online booking service was discussed. The region currently use Eventbrite, and is both simple and effective to take bookings for the workshops. Swim England Hertfordshire had used it for their development day, and recommended it post event.

LB provided print outs of development day programmes from other counties to the group, to highlight some suggestions of alternative workshops. The group confirmed they were keen to keep the delivery to a simple programme of the essential workshops.

Action- All to confirm a date for the Norfolk Development Day, and the workshops that need regional support in registering.

Yearly Programme of Workshops

LB provided the group with a list of Safeguarding, Time to Listen, and Team Manager workshops that have been delivered around the region to date, and highlighted the small number that had taken place in Norfolk. LB was keen to get in the diary, some suggested dates to ensure these workshops are in place for the clubs throughout the year, and that clubs can look into succession planning accordingly.

The group felt there was not the demand for these courses to be delivered multiple times during the year, and that the development day should be the main focus for learning for volunteers.

Action- DP to find out from clubs their demand for these workshops to see if more needs to be registered.

Coach Development

LB confirmed that there would be coach development opportunities at the regional talent camps towards the end of the year, as well as some bespoke Coach Development Days. More information to follow.

Norfolk County Camps

The group discussed day one of the camp. Overall, it was a very well run day, and the swimmers were kept to learn and take away new ideas. A few issues that arose from the day one of the county camps were highlighted. These included the following;

- The level of technical information was too much for the Norfolk swimmers
- The slides used were also too technical and fast paced for the swimmers
- The pool sessions did not include much variation to usual club sessions

The outcome of this discussion was for LB to contact Fred Furniss to see if the slides can be simplified for delivery for camp two and three, and the originals to be sent to the coaches.

Action- LB to speak with Fred Furniss about using simpler slides.

The group were keen to ensure that the 2019 delivery was planned in advance, based upon the findings of this years camp. LB suggested that all coaches should be involved in these discussions to get a buy in. Dates for a coach meeting to discuss the 2019 programme were looked at. Tuesday 11th September at 7pm was a draft date, with a venue to follow.

Action- Venue and coaches meeting to be confirmed.